

@Chartwell's

EMACS

The Customer Experience Conference

SPONSORSHIP OPPORTUNITIES



OCTOBER 7-9, 2025

HYATT REGENCY • DALLAS, TX

SPONSORSHIP BENEFITS	DIAMOND LEVEL Call for Quote	PLATINUM LEVEL Call for Quote	GOLD LEVEL Call for Quote	SILVER LEVEL \$12,795	BRONZE LEVEL \$8,995
Speaking opportunity	45-minute General Session	45-minute Breakout Session	Seat on a Panel Discussion; limit 4	Sponsored item of your choice - list provided upon request	Sponsored item of your choice - list provided upon request
Listing in all pre-conference promotional materials	✓	✓	✓	✓	✓
Logo in all email campaigns sent by the conference	✓	✓	✓	✓	✓
Signage at registration	Exclusive	Exclusive	Shared	Shared	Shared
Logo and shared company description on the conference website page	✓	✓	✓	✓	✓
Logo and company description on the mobile app	✓	✓	✓	✓	✓
Recognition in all session PowerPoints	✓	✓	✓	✓	✓
Sponsor badge designation for all company representatives	✓	✓	✓	✓	✓
Opportunity to participate in prize giveaway	✓	✓	✓	✓	✓
Number of complimentary conference registrations	4	3	2	1	1
Early receipt of conference attendee list with email contact information 2 weeks prior to event	✓	✓	✓	✓	✓
Inclusion in social media announcements	✓	✓	✓		
Opportunity for additional exposure through prize drawings for attendees and app	✓	✓			
Complimentary exhibit space	10' x 20'	10' x 10'			
Recognition from the main tent podium	✓	✓			
Wherever possible, logos and listings in materials will be more prominent or oversized	✓	✓			
President or CEO of sponsoring company may participate in a pre-recording calling the attendees to session (VOG)	✓	✓			

Thank you for your commitment to sponsor the 2025 EMACS Conference to be held in Dallas, TX. It is our goal to make this sponsorship experience a beneficial and enjoyable one.

To confirm your commitment, please review the sponsorship levels, benefits and costs attached to this form, choose your level of sponsorship, complete the below form and return it to us via email at: **mjohnson@chartwellinc.com**.

COMMITMENT	This is to serve as our commitment to sponsor the 2025 EMACS Conference.
SPONSORING COMPANY	Please list our company in all materials as: _____ Authorized by (name/title): _____
SPONSORING COMPANY CONTACT	EMACS Conference Staff should work with the following individual in regard to the 2025 Conference: <i>(It is not necessary that this person attend the conference)</i> Name: _____ Title: _____ Street Address: _____ City: _____ State: _____ Zip: _____ Email Address: _____ Phone: _____ Please cc all emails to: _____
SPONSORSHIP LEVEL	☐ Diamond Level: Contact for Quote ☐ Platinum Level: Contact for Quote ☐ Gold Level: Contact for Quote ☐ Silver Level: \$12,795 ☐ Bronze Level: \$8,995
INVOICE	Payment Terms: A 50% non-refundable deposit is due at time of application. The remaining balance is due no later than August 1, 2025. After this date, show management has the authority to release for resale all booths and sponsorships for which full payment has not been received. Commitment after August 1: non-refundable payment is due in full upon receipt of the invoice. No installation will be permitted unless payment in full has been received. Cancellation Policy: 50% non-refundable deposit. Full forfeiture after August 8, 2025. For questions please contact: Mark Johnson 720-371-1799 or mjohnson@chartwellinc.com
PAYMENT	Payment for sponsorship can be paid by check* or credit card.** Sponsor will pay by: ☐ Check Credit Card: ☐ MC ☐ VISA ☐ AMEX <i>*Checks should be mailed to the address below and made out to Chartwell Inc. ** If paying by credit card, a payment link will be provided with your invoice.</i>

The following information, terms and conditions are meant to make your exhibiting experience as smooth and beneficial to you as possible. Should you have any questions regarding the following, please contact Mark Johnson at 720-371-1799

- 1) Sponsor understands that all benefits listed on the benefits page will be honored and that any additional services or items not listed on the benefits page will incur an additional fee.
- 2) Sponsor acknowledges the number of complimentary passes allocated to the sponsor in the application. Sponsor further acknowledges that the purchase of additional attendee passes is \$1,795 per person and that only 2 additional passes may be purchased at each level of sponsorship.
- 3) Sponsor acknowledges the receipt of the EMACS attendee list (3) weeks prior to the event with email addresses for Diamond, Platinum, and Gold Levels, and (2) weeks early receipt for Silver and Bronze. Sponsor acknowledges receipt of a post EMACS conference attendee list addendum with email addresses. Sponsor further acknowledges ability to use email addresses for one pre and one post conference email communication, no further communications may be made with this list which includes but is not limited to direct LinkedIn messages. Sponsor acknowledges that should show management be made aware of any violation of the rules surrounding the attendee list that sponsor will forfeit receipt of the post EMACS conference attendee list and potential forfeiture of future EMACS attendee lists.
- 4) Sponsors acknowledge that any private function held by the sponsor at EMACS will be the sole responsibility of the sponsor and may not compete with any EMACS events including but not limited to: receptions, The Main Event, and other food functions.
- 5) Diamond and Platinum sponsors accept that their included speaking slot is 45-minutes in length and that final decks in PPT format are due no later than 2 weeks prior to the event. Sponsor further agrees that **no onsite changes to presentations will be permitted.**
- 6) Gold spotlight sponsors accept that their spotlight presentation will be 8 minutes in length and may have no more than 3 slides in PPT format.
- 7) Gold, Silver, and Bronze sponsors acknowledge that a booth is not included with their sponsorship package and will be an additional fee.
- 8) Sponsor/Exhibitor will be solely responsible for arranging necessary services with the Official Exhibit Service Provider. Exhibitor is responsible for the payment of any fees due for services.
- 9) Payment Terms: A 50% non-refundable deposit is due at time of application. The remaining balance is due no later than August 1, 2025. After this date, show management has the authority to release for resale all booths and sponsorships for which full payment has not been received. Commitment after August 1 results in the total cost of said sponsorship/exhibition space payment due in full upon receipt of the invoice, this payment is non-refundable. No installation will be permitted unless payment in full has been received. Cancellation Policy: 50% non-refundable deposit, full forfeiture after August 8, 2025.
- 10) Arrival and Set-up: The exhibitors may begin set up between Noon - 4pm on Tuesday, October 7. Dismantling the booth must not happen before 4:00 pm on Thursday, October 7. Sponsors will be required to remain with their booth until the Official Exhibit Service Provider has picked up returning freight. Neither the Conference nor the Official Exhibit Service Provider will be responsible for materials left unattended. If exhibitor is unable to set-up at designated time, the exhibitor is responsible for any additional storage and handling fees and must also communicate this with show management.
- 11) All commercial, exhibit activity must be confined to the assigned exhibit space. Collateral materials, brochures, etc. cannot be placed on any tables outside of the exhibitors assigned booth space including but not limited to tables in the exhibit hall and the conference registration desk, unless specified in sponsor booth agreement with Chartwell and EMACS Conference.
- 12) Sponsor/Exhibitor assumes all responsibility and hereby agrees to protect, indemnify and defend, and hold harmless The EMACS Conference or The Hyatt Regency or their respective employees and hold harmless the employees and agents against all claims, losses, damages to persons or property, governmental charges or fines and attorney's fees arising out of, or caused by the Exhibitor's installation, removal, maintenance, occupancy, or use of the exhibit area or a part thereof.
- 13) Should Chartwell move EMACS 2025 to a virtual event due to circumstances beyond the control of Chartwell such as acts of God, war, acts of terrorism, government regulations, disaster, civil disorder, curtailment of transportation facilities, or medical epidemic, to the extent that such circumstances makes it illegal, impossible, or commercially impracticable to provide or use of: headquarters or hotel facilities, sponsor hereby acknowledges that they will be able to re-allocate funds to another Chartwell event: PowerUp 2026, EMACS 2026 or an Innovation Series Webinar in 2026, or continue to participate in the virtual event, Sponsor may request a refund in the event EMACS moves to a virtual environment. Sponsor acknowledges that should EMACS move to a virtual environment Chartwell will communicate this to the sponsor prior to public announcement and will provide an addendum to this contract.

By executing this document, you are acknowledging that you have read and agree to all sponsor terms and conditions:

Signature: _____ Date: _____