

# PowerUp @ Chartwell's OutageConference

June 3-5, 2024 • Orlando

## SPONSORSHIP & EXHIBITOR OPPORTUNITIES

JUNE 3-5, 2024 • ORLANDO



# PowerUp @ Chartwell's OutageConference

## Build Your Brand Through Exhibiting and Sponsoring at PowerUp: Chartwell's Outage Conference

PowerUp: Chartwell's Outage Conference is the first of its kind to bring together utility professionals in an environment where they can exclusively focus on high-priority issues such as ETRs, customer contact, emerging technologies, the evolving regulatory environment and more. For more than 15 years, PowerUp: Chartwell's Outage Conference has been recognized as a leading industry event for service providers to network, prospect and market their products and services to a qualified audience of decision makers.

### Utility professionals attend PowerUp: Chartwell's Outage Conference to:

- Learn effective customer outreach strategies for planned and unplanned outages
- Network with utility professionals responsible for outage communications
- Take away best practices from industry leaders
- Discover how to deliver the best service in a cost-effective manner
- Choose from sessions about information flow to the utility or to the customer

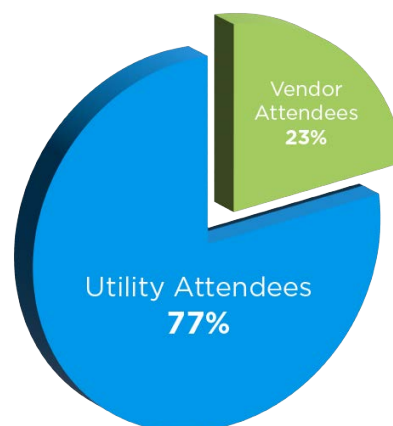
### Why service providers chose to sponsor and exhibit at PowerUp: Chartwell's Outage Conference:

***"Introduce us to new utilities, needs, and opportunities."***

***"The reputation and respect of Chartwell in the industry."***

***"Good networking, content, and fresh utilities."***

### 2023 ATTENDEE DEMOGRAPHICS



# PowerUp Chartwell's OutageConference

## SPONSORSHIP OPPORTUNITIES

| SPONSORSHIP BENEFITS   | DIAMOND<br>LEVEL<br>Call for Quote   | PLATINUM<br>LEVEL<br>Call for Quote       | GOLD<br>LEVEL<br>\$8,995               | SILVER<br>LEVEL<br>\$7,995 | BRONZE<br>LEVEL<br>\$6,595 |
|--|--------------------------------------|---|--|----------------------------|----------------------------|
| Listing in all pre-conference advertisements   | ✓                                    | ✓   | ✓                                      | ✓                          | ✓                          |
| Logo in all email campaigns sent by the conference   | ✓                                    | ✓   | ✓                                      | ✓                          | ✓                          |
| Logo on the conference website   | ✓                                    | ✓   | ✓                                      | ✓                          | ✓                          |
| Recognition from the main tent PowerPoint  | ✓                                    | ✓   | ✓                                      | ✓                          | ✓                          |
| Early receipt of conference attendee roster (2 weeks prior to the conference)                                    | ✓                                    | ✓   | ✓                                      | ✓                          | ✓                          |
| Number of complimentary conference registrations   | 4                                    | 2   | 1                                      | 1                          | 1                          |
| Inclusion of a table top booth   | ✓                                    | ✓   | ✓                                      | ✓                          | ✓                          |
| Advertisement during the conference  | <i>Preceding<br/>General Session</i> | <i>Preceding<br/>General Session</i>      |  |                            |                            |
| Inclusion in social media announcements  | ✓                                    | ✓   | ✓                                      |                            |                            |
| Speaking Opportunity   | <i>General Session<br/>(limit 2)</i> | <i>Breakout<br/>Session<br/>(limit 2)</i> | <i>Spotlight<br/>Session (limit 3)</i> |                            |                            |
| Recognition from the main tent podium  | ✓                                    | ✓   | ✓                                      |                            |                            |
| Wherever possible, logos and listings in materials will be more prominent or oversized                           | ✓                                    | ✓   |  |                            |                            |
| President or CEO of sponsoring company may participate in a pre-recording calling the attendees to session (VOG) | ✓                                    |   |  |                            |                            |



# PowerUp @ Chartwell's OutageConference

## SPONSORSHIP COMMITMENT

Thank you for your commitment to sponsor **PowerUp:Chartwell's Outage Conference** to be held in **Orlando, FL**. It is our goal to make this sponsorship experience a beneficial and enjoyable one.

To confirm your commitment, please review the sponsorship levels, benefits and costs attached to this form, choose your level of sponsorship, complete the below form and return it to us via email at: **jchalk@chartwellinc.com**.

|                            |   |
|----------------------------|---|
| COMMITMENT                 | This is to serve as our commitment to sponsor PowerUp: Chartwell's Outage Conference.   |
| SPONSORING COMPANY         | Please list our company in all materials as: _____<br>Authorized by (name/title): _____   |
| SPONSORING COMPANY CONTACT | Chartwell conference staff should work with the following individual in regard to the 2024 Conference:<br><i>(It is not necessary that this person attend the conference)</i><br>Name: _____ Title: _____<br>Street Address: _____<br>City: _____ ST: _____ Zip: _____<br>Email Address: _____<br>Phone: _____ Fax: _____<br>Please cc all emails to: _____ |
| SPONSORSHIP LEVEL          | <input type="checkbox"/> Diamond Level - SOLD OUT <input type="checkbox"/> Platinum Level-Call for Quote<br><input type="checkbox"/> Gold Level \$8,995 <input type="checkbox"/> Silver Level \$7,995 <input type="checkbox"/> Bronze Level \$6,595   |
| INVOICE                    | Payment Terms: 50% of payment is due upon receipt of invoice. Remaining due on April 3, 2024. No refunds issued after May 1, 2024.<br>For questions please contact the Manager of Events & Partner Services, Jennifer Chalk at <b>jchalk@chartwellinc.com</b>   |
| PAYMENT                    | Payment for Sponsorship can be paid by check or credit card<br>Sponsor will pay by: <input type="checkbox"/> Check*      Credit Card: <input type="checkbox"/> MC <input type="checkbox"/> VISA <input type="checkbox"/> AMEX<br><i>*Checks should be mailed to the address below.</i>  |
| CREDIT CARD INFORMATION    | Name of Cardholder (as it appears on card): _____<br>Account No: _____ Exp Date: _____ Authorization Code: _____<br>Signature: _____<br>Address associated with the credit card: _____<br>Amount to be charged: _____   |



# PowerUp @ Chartwell's OutageConference

## SPONSORSHIP COMMITMENT

The following information, terms and conditions are meant to make your sponsorship experience as smooth and beneficial to you as possible. Should you have any questions regarding the following, please contact

**Jennifer Chalk at [jchalk@chartwellinc.com](mailto:jchalk@chartwellinc.com)**

- 1)\_\_\_\_ Sponsor understands that all benefits listed on the benefits page will be honored and that any additional services or items not listed on the benefits page will incur an additional fee.
- 2)\_\_\_\_ Sponsor acknowledges the number of complementary passes allocated to the sponsor in the application. Sponsor further acknowledges that the purchase of additional attendee passes is \$1,295 per person and that only 1 additional pass may be purchased at each level of sponsorship.
- 3)\_\_\_\_ Sponsor acknowledges the receipt of the PowerUp attendee list (2) weeks prior to the event with email addresses. Sponsor acknowledges receipt of a post PowerUp conference attendee list addendum with email addresses. Sponsor further acknowledges ability to use email addresses for one pre and one post conference email communication, no further communications may be made with this list which includes but is not limited to direct LinkedIn messages. Sponsor acknowledges that should show management be made aware of any violation of the rules surrounding the attendee list that sponsor will forfeit receipt of the post PowerUp conference attendee list and potential forfeiture of future POWERUP attendee lists.
- 4)\_\_\_\_ Sponsors acknowledge that any private function held by the sponsor at PowerUp will be the sole responsibility of the sponsor and may not compete with any PowerUp events including but not limited to: receptions, The Main Event, and other food functions.
- 5)\_\_\_\_ Diamond and Platinum sponsors accept that their included speaking slot is 45-minutes in length and that final decks in PPT format are due no later than 2 weeks prior to the event. Sponsor further agrees that no onsite changes to presentations will be permitted.
- 6)\_\_\_\_ Gold spotlight sponsors accept that their spotlight presentation will be 8 minutes in length and may have no more than 3 slides in PPT format.
- 7)\_\_\_\_ Sponsor acknowledges that booth space is a 6ft banquet table with 2 chairs and all banners/booth material for booth must remain in the prescribed area of the table provided.
- 8)\_\_\_\_ Sponsor/Exhibitor will be solely responsible for arranging necessary services i.e. power, AV needs ect. with the hotel. Exhibitor is responsible for the payment of any fees due for services.
- 9)\_\_\_\_ Payment Terms: A 50% non-refundable deposit is due at time of application. The remaining balance is due no later than April 1, 2024. After this date, show management has the authority to release for resale all booths and sponsorships for which full payment has not been received. Commitment after April 1 results in the total cost of said sponsorship/exhibition space payment due in full upon receipt of the invoice, this payment is non-refundable. No installation will be permitted unless payment in full has been received. Cancellation Policy: 50% non-refundable deposit, full forfeiture after April 1, 2024.
- 10)\_\_\_\_ Arrival and Set-up: the exhibitors may begin set up at 4pm on Monday, June 3rd. Dismantling the booth must not happen before 3:00 pm on Thursday, June 5th. Neither the Conference nor the hotel will be responsible for materials left unattended. If exhibitor is unable to set-up at designated time, the exhibitor is responsible for any additional storage and handling fees and must also communicate this with show management.
- 11)\_\_\_\_ All commercial, exhibit activity must be confined to the assigned exhibit space. Collateral materials, brochures, etc. cannot be placed on any tables outside of the exhibitors assigned booth space including but not limited to tables in the exhibit hall and the conference registration desk, unless specified in sponsor booth agreement with Chartwell and PowerUp Conference.
- 12)\_\_\_\_ Sponsor/Exhibitor assumes all responsibility and hereby agrees to protect, indemnify and defend, and hold harmless The PowerUp Conference or the hotel venue or their respective employees and hold harmless the employees and agents against all claims, losses, damages to persons or property, governmental charges or fines and attorney's fees arising out of, or caused by the Exhibitor's installation, removal, maintenance, occupancy, or use of the exhibit area or a part thereof.
- 13)\_\_\_\_ Should Chartwell move PowerUp 2024 to a virtual event due to circumstances beyond the control of Chartwell such as acts of God, war, acts of terrorism, government regulations, disaster, civil disorder, curtailment of transportation facilities, or medical epidemic, to the extent that such circumstances makes it illegal, impossible, or commercially impracticable to provide or use of: headquarters or hotel facilities, sponsor hereby acknowledges that they will be able to re-allocate funds to another Chartwell event or an Innovation Series Webinar in 2025, or continue to participate in the virtual event, Sponsor may request a refund in the event PowerUp moves to a virtual environment. Sponsor acknowledges that should PowerUp move to a virtual environment Chartwell will communicate this to the sponsor prior to public announcement and will provide an addendum to this contract.

By executing this document, you are acknowledging that you have read and agree to all exhibitor terms and conditions.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_